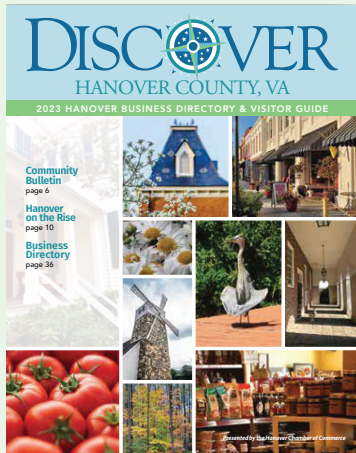


Discover Hanover County, VA

BUSINESS DIRECTORY & VISITOR GUIDE 2024



We are very proud to announce our 7th year of publishing!

This local magazine is well-loved and has a regional following, with over 40,000 copies distributed to date.

This publication promotes members of our Chamber, welcomes visitors, builds community among new and longtime residents, and features articles about the vitality of Hanover.”

BENEFITS & OPPORTUNITIES

As a member your business will be listed in the Directory Section for **FREE**

Make the most of your directory listing with the **highlighting option**

Promote your business by placing an ad in this target driven publication

Distribution of printed copies and an interactive online flipbook

Regional countywide **exposure** of your business to a targeted market

ADVERTISING & ENHANCEMENTS

Step 1 - Select your Ad Size

Members Only

Premium Pages	Cost
<input type="radio"/> Back Cover	\$2,200
<input type="radio"/> Inside Front Cover	\$1,900
<input type="radio"/> Inside Back Cover	\$1,800
<input type="radio"/> Inside Back Page	\$1,750
<input type="radio"/> Centerfold, Left	\$1,600

Standard Pages	Cost
<input type="radio"/> Full Page	\$1,300
<input type="radio"/> 1/2 Page [Vt. or Hz]	\$750
<input type="radio"/> 1/3 Page [Vt. or Hz]	\$550
<input type="radio"/> 1/4 Page [Vt. or Hz]	\$425

Non Members*

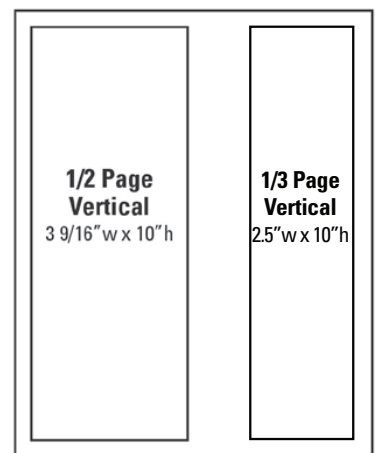
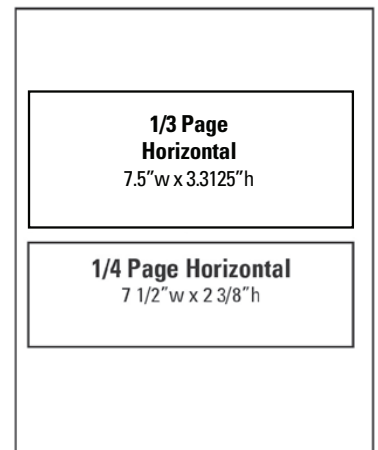
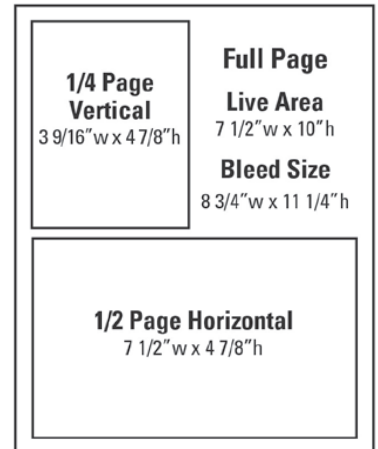
Standard Pages	Cost
<input type="radio"/> Full Page	\$1,600
<input type="radio"/> 1/2 Page [Vt. or Hz]	\$1,050
<input type="radio"/> 1/3 Page [Vt. or Hz]	\$850
<input type="radio"/> 1/4 Page [Vt. or Hz]	\$725

* Non-Member prices include first-year membership. Design fees may apply depending on level of work required. Ask for more information.

Step 2 - Enhancement Option [Highlighted box \$100]

This option will shade the area containing your business' information on the directory pages, making it pop out to readers! No ad purchase necessary. (Example on right.)

Note: This is a bonus benefit (included) for advertisers placing 1/2 pg or more



AD Requirements

Ad Resolution: Camera-ready ads must be submitted in electronic form **300dpi (JPG; TIFF; PDF; EPS)** Electronic files are preferred. **Color:** Color must be imaged in **process four-color (cmyk)**. Convert any spot PMS color equivalents.

Discover Hanover County, VA

BUSINESS DIRECTORY & VISITOR GUIDE 2024

AD RESERVATION FORM

Basic Listing (FREE for Chamber members)

Display Ads (Check one please)

Standard Pages

- Full Page \$ _____
- 1/2 Page \$ _____
- 1/3 Page \$ _____
- 1/4 Page \$ _____

Premium Pages

- Back Cover \$ _____
- Inside Front Cover \$ _____
- Inside Back Cover \$ _____
- Inside Back Page \$ _____
- Centerfold, Left \$ _____

Enhancement Option

- highlight my listing** [\$100] \$ _____

Total Payment Due \$ _____

Ad Assistance

Will you need ad production assistance?

- No.** I/We have a camera ready ad **Yes.** I/We will need assistance.

Ad Reservation

Company: _____

Contact Name: _____

Email: _____ Phone: _____

Authorized Signature: _____ Date: _____

Reservation forms are due by 11/10 and payments due by 12/1 to ensure ad placement and accuracy.

Payment will be made by: Check Credit/debit (the link will be emailed)

Make Checks payable to:

Hanover Chamber of Commerce

11211 Air Park Road, Suite 2

Ashland VA 23005

Phone: (804) 442-2093

Email: info@hanoverchamberva.com

Deadlines

Final DEADLINE for ads

11/10/2023

Final DEADLINE for Directory

Listing 12/1/2023

