



Hanover County was created by the Virginia General Assembly on November 26, 1720, making 2020 the County's 300<sup>th</sup> birthday. Hanover County will celebrate at multiple events, both existing and new 'signature' events, throughout the year.

These are the signature events in 2020 that have been adopted by the citizens committee appointed by the Board of Supervisors to plan the celebration.

- At Patrick Henry's Scotchtown on May 30, 2020;
- At Ashland's Strawberry Faire on June 6, 2020;
- At the Hanover Tomato Festival on July 11, 2020;
- And a culminating celebration on October 17, 2020, split between Hanover Courthouse in the morning and at Hanover High School in the afternoon. In the morning, an official ceremony will mark the County's birthday and open the new Hanover Museum of History and Culture. In the afternoon, the County's past, present and future will be celebrated with numerous activities involving non-profits, churches and other community partners and featuring music.

Here are the initial events:

#### **Hanover County's 300<sup>th</sup> Birthday Events (\* indicates signature events)**

February 23, 2020	"Untold Stories", Patrick Henry High School
April 18, 2020	Hanover tour date for Historic Garden Week
May 2, 2020	Hanover Day at the Diamond (Richmond Flying Squirrels)
May 16, 2020	Historic Bus Tours offered by Parks & Recreation
May 30, 2020	Patrick Henry's Birthday, Scotchtown*
May-June 2020	Richmond National Battlefield Park events
June 6, 2020	Strawberry Faire, Ashland*
July 10-11, 2020	Hanover Tomato Festival, Pole Green Park*
August 2020	Hanover Week, Kings Dominion
October 10, 2020	Beaverdam Heritage Day, Beaverdam
October 17, 2020	Hanover 300 <sup>th</sup> Birthday Celebration, Historic Hanover Courthouse & Hanover High School*

For more information about the County's 300<sup>th</sup> birthday celebration, visit [www.hanovercounty.gov/2020-Celebration](http://www.hanovercounty.gov/2020-Celebration) or call the County Administrator's Office at (804) 365-6005.

# SPONSORSHIP OPPORTUNITIES

## ASSET SPONSORSHIPS

Each of these sponsorships will be recognized with the following benefits:

- Prominent placement of logo on general collateral for the Hanover 300<sup>th</sup> Celebration, and on any signature event signage, advertisements, online and social media; recognition on or near the designated asset; on-site promotional opportunities at signature events

## COMMEMORATIVE SPONSORSHIP ITEMS

**Historical Display Sponsor** (\$2,000)

**Commemorative Video Sponsor** (\$7,500)

**Lamppost Banner Sponsor** (\$5,000)

County celebration signage to be displayed at county and school facilities – price will vary according to quantity

**Commemorative shirts for sponsors, volunteers** (\$3,750) (price will vary according to quantity)

**Sponsor for historical re-enactors at signature events** (\$1,700)

**Commemorative Program Sponsor** (\$3000)

**Birthday Sponsor** (\$750 each – 2 available)

Birthday celebration including cake or cupcakes

## CASH, IN-KIND SERVICES OR DONATIONS SPONSORSHIPS

**Patrick Henry** (\$5,000)

- Logo on general collateral for the Hanover 300<sup>th</sup> Celebration, any signature event signage, and social media
- On-site promotional opportunities at any signature events
- Commemorative Hanover 300<sup>th</sup> Celebration items

**Henry Clay** (\$2,500)

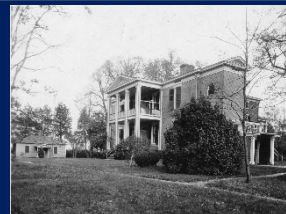
- Logo on general collateral for the Hanover 300<sup>th</sup> Celebration, any signature event signage, and social media
- Commemorative Hanover 300<sup>th</sup> Celebration items

**Hanover's Heritage** (\$1,000)

- Prominent placement of logo at Hanover Day stage
- Business recognition on general collateral for the Hanover 300<sup>th</sup> Celebration and on any signature event signage
- On-site promotional opportunities at Hanover Day, October 17, 2020

**Celebration sponsor** (\$500)

- Prominent placement of logo at Hanover Day
- On-site promotional opportunities at Hanover Day, October 17, 2020
- Name in program



# SPONSORSHIP COMMITMENT FORM

(FOR DONATIONS OF CASH, IN-KIND SERVICES AND DONATIONS)

Company Name, as it should be listed \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

## Asset Sponsorships

- ☐ Commemorative Video (\$7,500)
- ☐ 300<sup>th</sup> Birthday Lamppost Banners (\$5,000)
- ☐ Historical Displays (\$2,000)
- ☐ Historical Portrayals (\$1,700)
- ☐ Shirts for sponsors, volunteers (\$3,750)
- ☐ Commemorative Program (\$3,000)
- ☐ Birthday Sponsor (\$750 – 2 available)

## Cash Sponsorship

- ☐ Patrick Henry (\$5,000)
- ☐ Henry Clay (\$2,500)
- ☐ Hanover Heritage (\$1,000)
- ☐ Celebration (\$500)

In-kind donation (please describe, so that we can customize your sponsorship) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Sign up and pay online at <https://tinyurl.com/Hanover2020-Celebration> or provide payment information here

☐ Check (Make payable to Hanover County)

☐ Credit Card



**Please DO NOT provide your card number on this registration form.** Please provide us with your contact information where we can call during business hours to securely receive your payment information.

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email [hanover300@hanovercounty.gov](mailto:hanover300@hanovercounty.gov) or mail to Hanover 300, 7516 County Complex Road, Hanover, VA 23069

