

# HANOVER CHAMBER CHAMPIONS

## 2024 Partnership Opportunities

*Chamber Champions are member companies who partner alongside us in projects all year. It is a way to maximize your marketing dollars, simplify transactions and get noticed by your fellow members - while helping support the Chamber's mission!*

Chamber Champion Benefits	Gold	Silver	Green	Featured Member
Annual Membership Renewal	\$600 Included	\$400 Included	\$200 included	\$100 included
All General Member Perks	Included	Included	Included	Included
Logo Visibility on Website Homepage	Included, Top placement	Included	Included	Company Name
2 Recognition E-Blasts or Mailing	Included, Top placement	Included	Included	
Member Spotlight Advertising	2 Months (1 Primary, 1 Secondary)	1 Month, Primary	1 Month, Secondary	1 Month, Secondary
Directory/Magazine "Discover Hanover"	1-page ad & enhanced listing	1/3-page ad & enhanced listing	1/4-page ad & enhanced listing	enhanced listing
Chamber Event "Passports"	Gold Passport (30+ passes)	1 Passport (12 passes)	1 Mini-Passport (6 passes)	1 Mini-Passport (6 passes)
Annual Dinner Tickets	4 Tickets Included	3 Tickets included	2 Tickets included	1 Ticket included
Celebrate Hanover Tickets	2 Tickets Included			
Exclusive Champion Social	Included	Included	Included	Included
Event Sponsorship – <i>Your Choice; As Available</i>				
	1 Signature Event as Title	1 Signature Event as Title	1 Signature Event as Partner	
	<b>And</b> any 2 Events as Patron	<b>And</b> any 1 Event as Partner	<b>And</b> 1 Standard Event as Patron	1 Standard Event as Patron
	<b>\$5,000**</b>	<b>\$3,500</b>	<b>\$2,300</b>	<b>\$1,000</b>



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*Promoting a strong community, responsible growth and dynamic business through relevant programming, information sharing and network-building.*

## Champion Benefits Explained – What’s Included

### Event Sponsorship Details

- Types of Events Champions can Sponsor are:
  - Signature Events include 3 events: Airpark 5K (April), Annual Member Dinner (September), Celebrate Hanover (December)
  - Standard Events include 12+ events, such as: “On Topic” Speaker Series breakfasts or luncheons, Speed Networking luncheons, Legislative Roundtables, New Era, and Nonprofit Gatherings
- Sponsorship Levels per event are:
  - Title Sponsorship: prominent logo on all promotional emails, materials and slideshows, 4-5 min speaking time and recognition at event, extra event tickets, ability to distribute swag or door prize at the event
  - Partner Sponsorship: logo on all promotional emails, materials and slideshows, 1-2 min speaking time and recognition at event, event tickets
  - Patron Sponsorship includes logo on all promotional emails, materials and slideshows, standing recognition at event, event tickets

### Logo Visibility on Chamber’s Webpage

- Display of your logo (or company name) on the Chamber’s homepage with a link to your website

### Monthly Member Spotlight Advertising

- Primary: banner ad on the Chamber website homepage, in the monthly e-newsletter, additional weekly e-updates, a social shout out
- Secondary: ad in the monthly e-newsletter, a weekly e-update, a social shout out

### Directory/Magazine “Discover Hanover 2025”

- Includes the ad size listed (or a credit of that amount towards a larger size) and a highlighted/enhanced member listing

### Chamber Event “Passports”

- Passes to any standard event up to the number listed; these can be used by any designated employee(s)

### Recognition E-Blasts and/or Mailings

- Logo placement on an email blast to all contacts OR mailing sent by our office to prospective members in a chosen zip code; we choose dates and zip code(s) for the 2-3 blasts sent per year

### Exclusive Chamber Champion Social

- Private event hosted by the Chamber for only Champions and board members

*\*Gold Champions can be partners on other initiatives of their choosing/as agreed upon, with additional funding as needed.*

## Availability & Payment Notes

*There is limited availability at each Champion level.* The above annual commitments will be arranged for the January-December 2024 calendar year. Payments for Chamber Champions are created to work with your budget cycle – choose a single, split or quarterly payment plan during the year. Payments can be made with check (preferred) or by card.

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