



Shine Bright

with the Chamber




Membership Drive | June to September 2021

Recruiting Gems

	# of New Members									
	1	2	3	4	5	6	7	8	9	10
Balloon Pop Prize!	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Chamber Cash	\$10	\$20	\$30	\$40	\$50	\$60	\$75	\$100	\$125	\$150
Social Shout Out		✓	✓	✓	✓	✓	✓	✓	✓	✓
60-Second Intro at a BAH			✓	✓	✓	✓	✓	✓	✓	✓
3 Months Membership Extension				✓	✓	✓	✓	✓	✓	✓
1 Month Spotlight Ad, Secondary					✓	✓	✓	✓	✓	✓
50% Renewal Discount						✓	✓	✓	✓	
Hole Sponsor at Golf Tournament							✓	✓	✓	✓
25% Discover Hanover Ad Discount								✓	✓	✓
1 Month Spotlight Ad, Primary									✓	✓
Chamber Membership (up to \$330)										✓

Top Prizes

Highest # of New Members Recruited: Prizes above plus a Patron Sponsorship of Celebrate Hanover

Highest \$ Raised in New Member dues: Prizes above plus Full-page Discover Hanover Ad

